

## Press Release

For Release 9 a.m. PST  
Mar 1, 2004



### Contact

Jesse Shiah  
Ascentn Corporation  
Tel: (650) 968-6789  
jesse.shiah@ascentn.com

### Ascentn Achieves Microsoft Gold Certified Partner Status

**Mountain View, California — Mar 1, 2004 — Ascentn Corporation**, the leading provider of enterprise class Microsoft .NET based Business Process Management Solutions (BPMS), today announced it has attained the Microsoft Gold Certified Partner status due to its proven track record, and competence in leveraging Microsoft technologies to provide highly cost-effective Business Process Management solutions. As a Gold Certified Partner, Ascentn gains early access to resources and new technologies, which allows Ascentn to continue enhance its BPMS solution with new levels of productivity features and values offered by Microsoft that will help its customers to realize BPM benefits faster, better, and cheaper, including improving agility, flexibility, ROI, etc.

"Ascentn is extremely pleased with our new status as a Microsoft Gold Certified Partner." said Jesse Shiah, President & CEO, Ascentn. "Being a Gold member of the program allows us to clearly promote ourselves to customers as having proven expertise in providing high-quality BPMS solutions. The incremental benefits provided through our Gold membership will allow us to continue to enhance our BPMS offerings driven by usability and price performance."

The Microsoft Gold Certified Partner Program provides a way for customers to identify companies that have proven their commitment and expertise in one or more specialized areas

when delivering Microsoft technologies. Specifically, those related to Microsoft SharePoint™ Product and Technologies, Microsoft Office productivity tools including Visio and InfoPath, and Microsoft Server applications including BizTalk Server, Content Management Server, and Microsoft Visual Studio, etc.

Microsoft Certified Partners who meet the highest set of criteria, including advanced certification and a portfolio of real-world customer references, are identified as Gold Certified -- the most skilled partners in specific solution areas.

"Ascentn's AgilePoint BPMS lets us quickly leverage Microsoft tools and the latest XML and Web Services advancements to support rich human interaction and deep application connectivity." Said Sande Satoskar, Applications Architect at Canal Insurance Company.

"In order for companies to respond more quickly to customers and understand new market opportunities, they depend on an agile technology environment to empower their company's key decision makers," said Allison Watson, Vice President of the Partner Sales and Marketing Group at Microsoft Corp. "Microsoft recognizes that companies need a high-caliber technology partner who speaks the language of both business and IT and can deliver the most meaningful solutions through technology. Today, Microsoft recognizes Ascentn for demonstrated customer satisfaction with BPM deployments. This distinction brings value to the Microsoft Gold Certified Partner Program and makes it clear that Ascentn has the skills and experience to provide high-quality BPMS solutions utilizing Microsoft technology."

Business Process Management is all about bringing clarity to end-to-end business operations, while dramatically reducing costs. AgilePoint from Ascentn is built entirely on the Microsoft .NET Framework. Ascentn excels at creating Web service-based, loosely coupled business processes that span enterprises and applications by leveraging its engrained XML support and ties to Microsoft products and the .NET Framework. Ascentn AgilePoint BPMS complements a wide range of Microsoft tools and is seamlessly integrated with Visio, Visual

Studio .NET, InfoPath, SharePoint Product and Technologies, BizTalk Server, Content Management Server, etc.

## **About Ascentn**

Ascentn is a leading Business Process Management System (BPMS) provider created by a team of driven people and industry veterans who strive to incorporate the principles of relentless innovation for the benefit of its customers. Ascentn's solutions help enterprises integrate the activities of employees, customers, partners, and systems into unified processes and achieve cross-functional and cross-organizational business integration in a cost effective and manageable manner. Its solutions also enable both information worker and developer to effectively collaborate and continuously improve integration and process efficiency through rapid modeling, simulation, execution, and optimization of business processes. Our mission is to help companies of any size attain and sustain operational success through process excellence. AgilePoint BPMS redefines the boundary of enterprise class BPM performance and affordability. So even medium enterprises can now quickly reward themselves with quantifiable BPM benefits. To learn more, please visit <http://www.ascentn.com/> or call +1-650-968-6789.

#####

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

### **For more information, press only:**

Jesse Shiah  
Ascentn Corporation  
jesse.shiah@ascentn.com  
Tel: +1-650-968-6789  
Fax: +1-650-968-6785