

Press Release



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Ascentn Delivers BPM Integration for Microsoft BizTalk Server 2004 *Ascentn Is Member of Microsoft BizTalk Server Partner Program*

Mountain View , California— March 2, 2004 — Ascentn today announced integration of its AgilePoint BPMS (Business Process Management System) for Microsoft BizTalk Server 2004. The integration extends the comprehensive and sophisticated EAI, transaction, rules, and ad hoc human workflow functionality of BizTalk Server 2004 into configurable and easily accessible parts for information workers through AgilePoint's visual and intuitive Business Process Management environment powered by Microsoft Visio 2003. The announcement coincides with the launch of Microsoft BizTalk Server 2004, occurring today as part of Microsoft Corp.'s Silicon Valley Speaker Series in Mountain View, Calif.

"Ascentn's AgilePoint BPMS lets us quickly leverage Microsoft tools and the latest XML and Web Services advancements to support rich human interaction and deep application connectivity." Said Sande Satoskar, Applications Architect at Canal Insurance Company.

Business Process Management is all about bringing clarity to end-to-end business operations, while dramatically reducing costs. AgilePoint from Ascentn is built entirely on the Microsoft .NET Framework. Ascentn excels at creating Web service-based, loosely coupled business processes that span enterprises and applications by leveraging its engrained XML support and ties to Microsoft products and the .NET Framework. Through the integration with BizTalk Server 2004, AgilePoint users can access to hundreds of adapters, transaction support, sophisticated business rules engine, and ad hoc workflow capability through an intuitive,

Microsoft Visio based environment to accelerate business process orchestration that involves people and systems.

“The combined solutions enable businesses, for the first time, to bring common clarity of end-to-end business operations to both the information workers and developers so they can effectively collaborate for your business benefits and continually improve integration and process efficiencies through rapid modeling, simulation, deployment, and optimization of process models.” Said Jesse Shiah, President and CEO of Ascentn. “BizTalk Server 2004 and AgilePoint share a common architecture, utilizing Microsoft Visual Studio .NET 2003 as their development platform, and both are written in managed code on the .NET Framework strengthening their interoperability.”

Microsoft BizTalk Server 2004, part of the Microsoft Windows Server System, provides foundational technologies — including business-process orchestration, single sign-on capability, and human-based workflow and Web services support — that enable customers to build tailored e-business solutions to connect people with information and processes. Built on the Microsoft .NET Framework and integrated into the Microsoft Office System and Visual Studio .NET 2003, BizTalk Server 2004 addresses the unique needs of information technology professionals, information workers and developers to help increase efficiency and productivity.

“Integrating Ascentn AgilePoint BPMS with BizTalk Server 2004 allows our customers to construct business processes involving people and systems through a visual and configurable interface accessible by information workers,” said Eric Swift, Director of E-Business Servers at Microsoft Corp. “Ascentn AgilePoint BPMS and Microsoft BizTalk Server 2004 will empower companies to capitalize on new opportunities and build the next generation of tailored e-business solutions that span corporate boundaries and improve business agility.”

Availability

Information workers, developers, and customers can find AgilePoint BPMS at <http://www.ascentn.com/products/>. For sales inquiry of AgilePoint BPMS, please visit http://www.ascentn.com/Contact_Us/ or call (650) 968-6787. Developers and customers can find BizTalk Server 2004 at <http://www.microsoft.com/biztalk/>. More information about members of the BizTalk Server Partner Program can be found at <http://www.microsoft.com/biztalk/partners/default.asp>.

About Ascentn

Ascentn is a leading Business Process Management System (BPMS) provider created by a team of driven people and industry veterans who strive to incorporate the principles of relentless innovation for the benefit of its customers. Ascentn's solutions help enterprises integrate the activities of employees, customers, partners, and systems into unified processes and achieve cross-functional and cross-organizational business integration in a cost effective and manageable manner. Its solutions also enable both information worker and developer to effectively collaborate and continuously improve integration and process efficiency through rapid modeling, simulation, execution, and optimization of business processes. Our mission is to help companies of any size attain and sustain operational success through process excellence. AgilePoint BPMS redefines the boundary of enterprise class BPM performance and affordability. So even medium enterprises can now quickly reward themselves with quantifiable BPM benefits. To learn more, please visit <http://www.ascentn.com/> or call +1-650-968-6789.

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